



**PRESS RELEASE**  
**Monday 11th July 2016**

**Authentic Gaming signs an exclusive licensing agreement with Gaming Entertainment Systems for Lucky Ball Roulette™.**

Authentic Gaming have signed an exclusive worldwide licensing agreement for Lucky Ball Roulette™ for online live casinos. Lucky Ball Roulette™ is an easy to play, complementary side bet delivering frequent bonus payouts of up to 120:1.

“We are hugely excited about bringing this simple and thrilling side game to market via our growing list of B2B clients. Having played the game ourselves in several land based casinos in recent months, we have witnessed first hand how it drives players to tables.” Says Jonas Delin, CEO of Authentic Gaming.

Lucky Ball Roulette™ is currently found in several Casinos across Europe and Australasia, including land based and cruise ship casinos.

Simon Witty, Director of Table Games Paltronics Australasia commented “Authentic Gaming offers a unique real live gaming experience online – and Lucky Ball Roulette™ has proven to increase game appeal and hold percentage whilst complementing traditional play. Authentic Gaming can now offer a live roulette product that will attract more players and deliver increased profits – a perfect combination.”

**ABOUT GAMING ENTERTAINMENT SYSTEMS:**

Gaming Entertainment Systems, based in Sydney Australia, develops table gaming products utilising leading edge web and Android technologies. The main product range includes a Progressive Jackpot System for Poker and Baccarat, Lucky Ball Roulette and a new innovative betting platform for live casino games. For further information please visit:- [www.gentsys.com](http://www.gentsys.com)

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